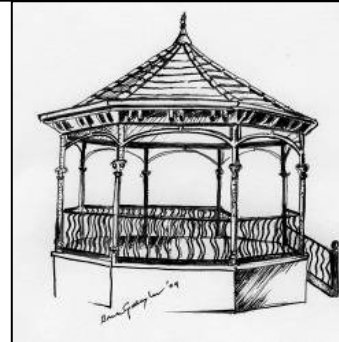


Canterbury Tales

Rotary Club of Canterbury
PO Box 314 Canterbury VIC 3126
Website: www.canterburyrotary.org
facebook: www.facebook.com/CanterburyRotary



President - Peter May
Mob: 0438 779 553
president@canterburyrotary.org
Volume 29 – Issue 25 – 8 January 2015

Meeting

Mondays 6:00pm for 6:30pm
Bass Centre,
2 Rochester Rd, Canterbury
Unless otherwise stated in Diary

Register for Meeting

Guests and Club Members can
Register on the following link
[Register for Meeting](#)

Apologies

**prior to 10AM Monday*

Russell Hoath

Mobile 0417 304 764

Phone 9890 0015

rhoath@bigpond.net.au

*Please advise Russell of any
long absence.*

The Rotary Radio Show

Jenny Coburn and

David Proud

Fridays 6pm to 8pm

3WBC

94.1 FM

Secretary – John Braine

Ph: 9889 1331

secretary@canterburyrotary.org

Editor – Max Holland

Ph: 9899 8148

maxholland@optusnet.com.au



President's Message

Our first edition of 'Canterbury Tales' for 2015 brings a warm welcome to all our readers, as we recommence our Rotary activities to build on our many achievements of the year just ended.

We concluded 2014 with an [end-of-year barbecue in Canterbury Gardens](#). The success of this event was in being able to invite, as our special guests, many of the people without whose valued support, we could not have been as effective. Thirty people accepted our invitation. We were able to thank our partners for their valuable contributions to our roles as Rotarians. Volunteers from our Philippines Medical Mission and past members who continue to support our programs were all made very welcome. It was a tasty feast that many helped to cook. A big 'thank you' to those who dashed home to bring additional portable barbecues to ensure we coped with the quantity of food that was required. An added benefit to the event was that we were able to donate \$500 from the proceeds of the night to further support the kitchen garden project at Faversham House.

Our Club's contribution to the annual Christmas function organised by our sister Club, Rotary Club of Rizal West, enabled them to double the number of children who received a meal and a small gift. 300 children with their families from a marginalized society in Taguig & Pateros in the Philippines had a very happy Christmas.

Around 2,000 people will have access to clean drinking water on the island of Masbate in the Philippines as a result of our 'Christmas present' of 100,000 pesos through the Rotary Club of Masbate. In partnership with Plan International, local workers will be employed to construct new water filters, then deploy them to areas of greatest need. The children are the ones who suffer most when they drink the contaminated water from shallow wells in the rural areas.



Speaker and Events Program

- | | |
|---------------|--|
| Monday Jan 12 | Speaker: Simon McKenzie-Nickson, Chair: Ian Coopes
"Alzheimer's Disease Research" |
| Monday Jan 19 | Speaker: Marjorie Morgan, Chair: Lilli-Ann Kriegler
"Australia's Worst Shipwreck and other genealogical matters" |
| Monday Jan 26 | Australia Day - no meeting |

Sunday Market 7am – 1pm

- January 11 - Gerry Cross, Ian Coopes, Faten Qunqar
January 18 - David Chudasko, Andrew Mastrowicz, Max Holland
January 25 - Steve Wylie, Val Cuncliffe, Annette Brownsombe
February 1 - Brett Riley, Ross Merolli, Jenni Nankervis

Contact Tony Simpson for all roster changes and requests, Home 9417 3995, Mob 0488 380 899
Please be on time as if you are late, our Club pays \$50 penalty for each half hour or part thereof



President's Message - Continued

Our fund raising team have been busy during the holiday period developing a marketing campaign to have our Aussie Pride badge used by Australian schools to recognize students for good citizenship, leadership and/or community service. It is a symbol of Pride, Unity and Peace. The work required to send personalized letters to the initial pilot group of seventy school principals, convinced our team that we needed a smarter way to manage a relationship with eight thousand schools. We are in the process of establishing an online email marketing solution to manage contacts, send emails and track results.

One of our great achievements during 2014 was to get our Club's official documents out of members' homes and into an online facility where all our members can find the information required to run our Club's projects. No longer do we have to keep 'reinventing the wheel'. For example, this year we can look back to see who came to our end-of-year function and what we learnt from the small things that could be improved. Next time those running the function can make it even better, by looking back on what we did last time and reading Val's evaluation report.

The next focus for our Club Service team is to improve our relationship with our various Club contact groups. We need to be able to invite targeted groups to every club meeting and event. Our experience last year showed that people do come when we invite them to activities in which they have an interest. One of our problems is that the information about our Club contact groups is spread amongst our membership, just like our official documents used to be. No-one has the big picture of who they all are.

As we develop our online email marketing solution for fund raising purposes, we are going to piggy-back off this new system to help us to manage our Club communications. Our Club contacts database will hold the email addresses of everyone with whom we maintain a relationship, along with their interests. Out of this will come new members, lists of volunteers, those we need to invite to special events. It will all be transparent, so that all our members can access this information. We will integrate with our front desk at meetings, with our Facebook page and with our Club website. This should really strengthen our Club going forward. Our aim is to have this in place by the end of January 2015 and further develop its potential in the months ahead.

I look forward to seeing everyone again next Monday, when we hear from Simon McKenzie-Nickson about Alzheimer's research. This is a three-year project of our Community Service team. We will be joined by some of the members of the Rotary Club of Boroondara, so please make them all feel welcome. It is also a big night as we induct our new member, Matt Miller.

I wish you good health and happiness for the year ahead.

Peter



The Next Speaker - Simon McKenzie-Nickson

Next week's speaker will be Simon McKenzie-Nickson, a PhD student at the Florey Institute of Neuroscience and Mental Health, University of Melbourne. His research project is concerned with potential treatments for Alzheimer's disease. The work is creating, optimising and characterising a new mouse model of Alzheimer's disease which involves application of the protein that causes Alzheimer's disease directly to the brain of the mouse. Then using the model to test the efficacy of copper delivery compounds to treat the disease and alleviate cognitive symptoms.

The Rotary Club of Canterbury is supporting Simon's research project with a scholarship of \$5000 a year for three years.

Videos of the 2014 Philippines Medical Mission



Making Dreams Come True

The Rotary Club of Canterbury conducts an annual medical mission to the Philippines to screen eye sight and hearing. Our team of Australian volunteers partner with the Cataract Foundation of the Philippines and local Rotary Clubs to improve the lives of many people who are unable to afford such medical treatment.

<https://www.youtube.com/watch?v=d3POG3H7SsQ&feature=youtu.be>



Rotary Happy Eyes and Ears Project - Pateros 2014

A sister club partnership between the Rotary Club of Rizal West, District 3830, and the Rotary Club of Canterbury, District 9800, with the Cataract Foundation of the Philippines conducts a medical mission in Pateros in October 2014.

This is a TV program that was broadcast nationally in the Philippines.

<https://www.youtube.com/watch?v=fjrlG18xAow&feature=youtu.be>



Rotary Club of Canterbury

THE SHRINE OF REMEMBRANCE

**A special visit and guided tour of the Auditorium
and the New Galleries**

Hosted by Shrine CEO Denis Baguley

Date: Monday 23rd February 2015

Time: 5.30 for 6.00pm

Cost \$30.00 pp

Inclusive Finger Food and Light Refreshments

On the 100th Anniversary of ANZAC this year, join us on a Shrine of Remembrance Tour with our friends from the Rotary Clubs of Richmond, Fitzroy & Melbourne Park. Followed afterwards at 8.00pm by an optional dinner at "Jardin Tan" Restaurant at the Royal Botanical Gardens.

RSVP by 13 February for partners and guests, or for member apologies

www.canterburyrotary.org